



The Cream City Medical Society

**General Membership Meeting
Mason Street Grill
April 27, 2017
Minutes**

1. Call to order: 8:20pm

2. Introduction/Acknowledgement of Members/Guests (2")

3. Adoption of April 2017 Agenda (2") Adopted

4. Adoption of Mar 23 2017 Minutes (2") Acknowledged

5. Reports from the Executive Board

▪ **President- Dr. Annette Stokes**

-reminded members to pay dues and become members if not already members. This is a 90-year-old, premier organization and we need to continue to encourage membership, working with the community and ensuring that CCMS name is well known. The short-term goal is still to reach for 100 dues paid members.

An update from the Milwaukee Academy of Science panel presentation. Dr. Stokes, Settle-Robinson, Dr. Lavaughn Cotton and Dr. Enid Okokon all attended.

- Dr. Evans paid his dues last meeting.

▪ **Vice President- Dr. Norman Jensen**

- Provided update in the new business section

▪ **Treasurer- Dr. Valeria Hairston**

SPECIAL EVENTS ACCOUNT: \$1014.55

OPERATING ACCOUNT: \$168.36

SCHOLARSHIP MONEY MARKET ACCOUNT: \$35,193.32

-Dr. Alicia Walker, and Dr. Wright moved to accept the treasurer report.

▪ **Corresponding Secretary- Dr. Carla Wright**

- Greater Milwaukee Foundation Meeting May 5, 2017

- Dr. Hamilton paid his dues.

6. New Business

A. Upcoming Conferences Reminder

*- **Region IV Conference:** May 5 - May 7, 2017 - Detroit, MI*

*- **National Convention Assembly:** 29JUL-2AUG, 2017 Philadelphia, PA*

- Register at: http://www.nmanet.org/events/event_list.asp

- Dr. Settle-Robinson's colloquium. Dr. Stokes encourages members to attend.



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- *The Colloquium of the National Medical Association was held in Los Angeles this year on March 24-26, 2017. It is the mid-year meeting of the House of Delegates of the National Medical Association. It is combined with Continuing Medical Education presentations on the State of Black Health in America. This year, the focus was on the Black Family. Much of the business of the NMA is addressed at this assembly by the HOD member delegates and Society Presidents across the country. Usually, a number of Black elected officials attend to facilitate legislative changes to improve health care access in their represented districts and nationwide. Most of the past Colloquiums have been held in Washington, DC with visits to our Senators and Congressmen on Capitol Hill.*

B. PRIMETIME Reminder

- *The first newsletter was released and each issue will be released quarterly. The PRIMETIME is available via the CCMS website and a copy is distributed by email to all members. Facebook is updated to inform members when a new issue is available.*

C. CCMS 90th Anniversary Celebration Update

- *The event is currently set for October 21, 2017 at student union, UWM (Ball room) putting together letters for membership, save the dates, letters for potential vendors and sponsors, letters for silent auction if silent auction is agreed upon. Next meeting is May 9, 2017 at 6:30 pm, at Dr. Stokes office for those that would like to attend.*
- *Dr. Stokes reminded that it is important to have support and help from everyone to highlight the 90 years of Cream City Medical Society. Dr. Angela Smith asked if we are going to reach out to past members who have moved.*
- *Hotel opportunities will be reviewed for individuals attending from out of town and previous members.*
- *History will be discussed, the deceased will be honored, the past presidents will be honored.*

D. CCMS Membership Survey Update

- *Dr. Jensen and Dr. Settle-Robinson provided an update on the survey collected. A summary of the purpose of the survey was re-provided to share with communities to provide an insight on racial concerns within healthcare. There were 17 total responses. Themes were captured. The most mentioned was "lack of respect for credentials", second was "lack of respect for point of view". Only a preliminary report was provided. Dr. Jensen will ask other members to review before publishing to ensure all information is de-identified.*
- *Dr. Jerome Larson attended the SNMA conference where Residents from Yale are also collecting similar information and Dr. Larson completed an interview. The residents would like to share the information to discuss the results across the country. UW Madison medical students were interested in doing something similar as well. Dr. Walker discussed ensuring support for potential backlash if this is expanded for all health students. Dr. Walker also mentioned that being a member in CCMS is additional support when dealing with racial issues within workforce or workforce bully. NAACP Milwaukee is working with to determine why Milwaukee is losing African American physicians.*
- *Dr. Jensen and Dr. Settle-Robinson will complete a final report to provide at the next meeting.*



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E. Scholarship Applicants Update

- No applications have been received yet, however schools/ students have confirmed there will be applicants and they are in the process of applying.

F. Membership Drive and recruitment

- Dr. Jensen would like to propose an alternative to this idea to design a survey using survey monkey and asking people their views on various aspects of cream city medical society and becoming a member. Dr. Jensen would be happy to design in based on society feedback and send out.

G. MCW Residents- URM

- Currently URM is planning a get together for the new incoming residents tentatively for June 2017. Dr. Holcomb and Dr. Larson are heading this event. Cream City Members will make sure to be involved in the event. Dr. Alicia Walker reminded the importance of being respectful of competing organizations. Dr Stokes suggested that we approach it more of a guidance and to be a mentor for each resident.

H. Pharmacy School- MCW Update

- The MCW pharmacy is in progress. The school will be active, August 2017.
- Dr. Alicia Walker spoke with the Dean of the MCW pharmacy school and they are interested in partnering with CCMS and other organizations for the students.
- Dr. Alicia Walker provided an update working on getting CME credit for pharmacy. Pharmacy is unable to provide help as credit is received through the national pharmacy accreditation program.
- Dr. Alicia Walker would like to join the CME Committee with Dr. Jensen and Ashley to complete the CME credit proposal for 2018.

I. Media update

- Currently the CCMS website is need of an update. The update will be used to help create a social presence. Dr. Stokes proposed to do a re-launch of the CCMS website and advertise it as the Cream City Medical Society 9.0 re-launch. Dr. Stokes has met with a designer who can add updates such as, (1) links to health care provider business health care pages,(2) videos, and greetings from members. Updating our media is essential for the 90th celebration. Dr. Stokes has received a price overview and provided all members with a document of media updates that can be added. There is also room for room for growth for the website. \$750.00 is the proposal to update the website. Dr. Settle-Robinson motioned to move forward and Dr. Jensen second. A line item budget is needed for the 90th celebration and website. The goal is set to raise \$100,000 for the 90th anniversary celebration. A vote was taken to get a professional re-launch of website and organization All unanimously voted yes. Dr. Jensen motioned to create a survey for membership and Dr. Settle-Robinson suggested sending the survey out along with invited to the 90th celebration.



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Announcements:

7. **Next Meeting: May 26, 2017- Place/Sponsor TBD** *This date is expected to change due to the memorial weekend.*
8. **Dues were due March, 31, 2017 (Still accepting)**
9. **Adjournment: 9:31pm** *(second by Settle-Robinson/ Jensen)*

- Get leadership committee information for Madison SNMA and MCW SNMA (all students/ emails).
- Add committee reminder on May meeting.
- Get resident list for MCW.

Continuing education- Dean of MCW pharmacy school is riding on coat tail of medical school.
Dr. Walker